

LET'S TALK CREDIT REPAIR

Runtime: 90 minutes



Linda Ferrari
President, Credit Resource Corp.

As President of Credit Resource Corp., Linda Ferrari has daily interaction with consumers who have credit repair issues. Linda's primary focus is to educate borrowers and the loan originators they do business with on the subject of credit scoring and cleanup.

Linda takes the mystery out of how underwriters view the credit score, providing case studies and solutions to common challenges experienced by many borrowers. Her unique approach sheds light on many misconceptions about credit scoring, with quick remedies to bring a score up by 50 points or more.

Linda is a regular guest on San Diego's 1700AM Biz Fit radio show, She has also appeared on 97.1 KLSX *Making Money, Talking Dollars and Making Sense, Vegas Investors Edge*, and is a regular guest in the Loan Tool Box conference call series. Linda's natural ability to answer questions on the fly and with ease provides a rich, one-on-one experience for all attendees.

Seminar for Consumers:

Linda's seminar directed to consumers covers the following topics:

- What is a credit score and why is it important?
- Top consumer misconceptions about credit and how it works.
- How does your score rate, and how much is it costing you?
- Three simple steps to start improving your credit score now!
- Live Q & A.

Seminar for Loan Originators:

Linda's seminar directed to loan originators covers the following topics:

- How to break down the credit score in a manner that borrowers will understand.
- The Top 10 Dos and Don'ts on using credit once the loan process has begun.
- How to show borrowers where their score rates, and how much bad credit can cost.
- **How to increase a score up to 50+ points.**
- Live Q & A.

Contact us to book Linda Ferrari for your next event!



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